

विक्रम देव दत्त, भा०प्र०से०
सचिव

VIKRAM DEV DUTT, IAS
SECRETARY

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भारत सरकार
GOVERNMENT OF INDIA
कोयला मंत्रालय

MINISTRY OF COAL
शास्त्री भवन, नई दिल्ली-110 001
SHASTRI BHAWAN, NEW DELHI-110 001

www.coal.gov.in

10th November, 2025

H-0111/1/2025-Coord.

Dear Sir,

With regard to significant activities of Ministry of Coal during October, 2025, information in respect of point no. 3 (i) to (iii) specified in your DO letter No. 1/50/3/2024-Cab. dated 24.10.2024 is NIL and details on Departmental Indicators as per the format circulated vide your DO letter of even number dated 03.12.2024 is annexed.

2. With respect to point no. 3 (iv) *ibid.*, regarding significant developments, I would like to inform that the overall coal production in October, 2025 was 77.11 MT as compared to 84.62 MT during the same period last year. The Coal stocks at the Domestic Coal Based Thermal Power Plants end as on 31.10.2025 is 44.43 MT as compared to 31.77 MT of the same day of last year with a growth of 39.85%. At the level of actual consumption, this stock is sufficient for 23 days (1.91 MT/day current Consumption). During this year, the lowest stock at the TPP end was 41.17 MT on 11.10.2025 which is about 35% higher than the lowest stock last year.

2.1 The Ministry is in the process of listing BCCL (a subsidiary of CIL) for which roadshows are in the last leg of completion. SEBI mandates that all independent directors are to be in place before filing the final Red Herring Prospectus. At present six Independent Director positions are vacant on the Board of BCCL which need to be filled up expeditiously for speedy completion of the listing process.

3. Further, I would like to highlight the following major developments during the month of October, 2025:

- i. Ministry of Coal has launched the 'Koyla Shakti' Dashboard on 29.10.2025 that marks a major step forward in integrating the entire coal value chain on a unified end-to-end digital platform. This innovative system will strengthen real-time coordination between all stakeholders, enhance transparency, and enable data-driven decision making and governance across the sector.

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- ii. Coal Land Acquisition and Management Portal (CLAMP) was also launched on 29.10.2025. CLAMP is a comprehensive digital platform designed to streamline and simplify the processes related to all aspects of land acquisition under the Coal Bearing Areas (Acquisition and Development) Act, 1957. It is a significant milestone in the Ministry's efforts to promote transparent, efficient, and citizen centric digital governance.
 - iii. Ministry of Coal has launched the 14th Round of Commercial Coal Mine Auctions on 29 October 2025, offering 41 coal mines, including 21 mines, for the first time ever, with Underground Coal Gasification (UCG) potential. The introduction of UCG represents a major step toward energy independence and sustainable coal utilization, reinforcing India's goals of energy security, self-reliance, and responsible resource use.
 - iv. Vesting Orders have been issued for 10 coal mines auctioned under the 13th round of commercial coal mine auctions.
 - v. Following the successful conclusion of Special Campaign 5.0, the Ministry of Coal, along with its Public Sector Undertakings (PSUs), implemented an extensive range of activities identified during the preparatory phase. During the implementation phase (2nd - 31st October 2025), the Ministry significantly exceeded its set targets, generating a total revenue of ₹56,85,76,462 and weeding out/closing 1,28,527 files. The Ministry also maintained a strong digital presence, with 3,107 tweets and 28 press releases uploaded on the campaign portal reflecting proactive communication and outreach efforts.
4. I am also enclosing herewith a note on the steps taken by the Ministry in pursuance of the suggestions and ideas shared during the Conference on "Outreach and Communication for Viksit Bharat" held on 25.10.2025.

With kind regards,

Yours sincerely,

Vikram Dev Dutt
10/11/25

(Vikram Dev Dutt)

Dr. T. V. Somanathan,
Cabinet Secretary,
Cabinet Secretariat,
New Delhi

**Steps being taken pursuant to Conference on Outreach and
Communication for Viksit Bharat**

On 27th October 2025, a meeting was convened by the undersigned with senior officers of the Ministry to share the key learnings and takeaways from the Conference. During the debriefing, I emphasized the need to align the Ministry's outreach strategy with the national communication framework, focusing on clarity, credibility, empathy, and people-centric communication. Further, following steps are being implemented in the Ministry of Coal to strengthen its communication effectiveness.

- The Ministry is ensuring that all communications on policies, reforms, and achievements are clear, simple, and relatable. Technical details are conveyed through simple narratives so that messages reach every citizen, making government communication inclusive and understandable. Further, a storytelling approach is being used to highlight how its reforms, technologies, and CSR efforts are transforming lives, focusing on real impact and the vision of Viksit Bharat.
- To make complex ideas more understandable and memorable, analogies and metaphors are being incorporated into messaging. For example, the Ministry of Coal's digital initiatives like the Koyla Shakti Portal can be described as "One Nation, One Dashboard," or Mine Reclamation can be called "Turning mined land into green legacy."
- Communication strategies are being tailored to suit the intended audience viz. citizens, industry, policymakers, environmentalists, and stakeholders.
- The Ministry is exploring possibilities of initiating a Coal Conversations podcast series featuring key personalities of the coal sector such as ex-CMDs, mining engineers, beneficiaries, environmentalists, and technical experts.
- A structured system for continuous monitoring and rebuttal of misinformation, especially related to accidents and compensation, is being institutionalized.
- Ministry of Coal along with PIB will ensure that clarifications are issued promptly, accurately, and in an empathetic tone to maintain credibility and public confidence.



- BHASHINI App is being integrated to translate and share messages in regional languages, helping strengthen citizen connect and accessibility across linguistic boundaries.
- The preparation of a comprehensive set of FAQs for major policies, reforms, and schemes which would be updated to ensure timely and accurate responses whenever required, has been initiated.
- The Ministry is also adopting a platform-specific strategy for X, Instagram, YouTube, and LinkedIn. All communications are being designed to project a unified national narrative, contributing to the vision of 'One Government, One Voice, One Vision.'
- PIB officers attached with the Ministry will act as a single point of contact for coordinating national campaigns and ensuring uniformity of message across media platforms. Press releases, National Media Tours, and Social Media influencer engagements are being used and strategically planned to enhance public understanding and ensure accurate information reaches citizens effectively.
- The Ministry will formulate a media plan for each Cabinet Note to define objectives, key messages, and suitable channels for effective public communication of policy initiative.

The Ministry's social media and media communication will now be more focused and prepared in accordance with the goals and principles set during the conference, ensuring a coherent, consistent, and impactful outreach and reinforcing the national narrative of "Reform, Perform, Transform and Inform."



M/o Coal, Part A (October, 2025)

Information to be provided monthly: Part A

#	Indicator	Previous Month	Current Month	Current Month previous FY	Year To Date (Current FY)	Year To Date (Previous FY)	% change in YTD from previous FY
1	Coal Production in million metric tonnes (MMT)	67.40	77.11	84.62	526.31	537.52	-2.09
2	Pithead closing stock (in MMT)	94.79	93.90	73.55	93.90	73.55	27.67
3	Dispatch to Thermal Power Plants (in MMT)	60.59	65.09	68.64	459.40	466.68	-1.56
4	Dispatch to Non-regulated Sector (NRS) (in MMT)	13.45	14.68	15.66	106.66	105.98	0.64
5	Output per man shift	10.56 Aug25@	10.33 Sept25@	10.19 Sept24@	11.30 Apr25 to Sept25@	10.92 Apr24 to Sept24@	3.48
Footnote: @ OMS data is being finalized after preparation of cost sheet. Coal Production, Pithead Closing Stock and Coal Dispatch data are provisional.							

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Secretary, Ministry of Coal

M/o Coal, Part C (October, 2025)

Information to be provided monthly: Part C

#	Indicator	Previous Month	Current Month	Current Month previous FY	Year To Date (Current FY)	Year To Date (Previous FY)	% change in YTD from previous FY
1	Production by commercial mines (in MMT)	2.02	2.64	2.20	16.66	15.08	10.48
Footnote: Coal production data is provisional							

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Signature: 
(Name and Designation): Vikram Dev Dutt
Secretary, Ministry of Coal