

CHAPTER

20



SWACHH BHARAT MISSION

SWACCH BHARAT MISSION & SWACCHATA ACTION PLAN

The Ministry has been taking up activities of the cleanliness in and around the surrounding of the office premises.

The Ministry has taken the theme "Swachh Office, Swachh Neighborhood and Swachh Park" for the Swachhta Action Plan and it was intimated to CIL, SCCL and NLCIL well in advance.

Ministry formulates SAP containing Swachhata activities and earmarks corresponding funds in their annual budget. The same to be submitted to the Ministry of Drinking Water and Sanitation and uploaded on SAP Portal in a prescribed format. Budget Head "96" to book and monitor expenditure under SAP in the budget is being used. SAP Budget and SAP activities formulation are submitted by the Ministry of Coal after getting information from CPSEs. One of the important components of SBM is monitoring the progress of the mission implementation.

Swachhata Pakhwada/Swachhata Mah:

An initiative started with a vision to mainstream Swachhata across all Ministries, Departments and attached offices. Swachhata Pakhwada initiative was envisaged by the Hon'ble PM to keep SBM momentum continuing throughout the year. The Swachhata Pakhwada is a special initiative initiated by the Hon'ble PM as a part of the Swachh Bharat Mission, aimed at mainstreaming sanitation and cleanliness in all Ministries and their programmes in the Government of India- a Step towards making the Swachh Bharat Mission "Everyone's Business". The observance of the Pakhwada is currently marked by various Swachhata activities taken up by the Ministry of Coal in their offices located in Shastri Bhawan, Lok Nayak Bhawan and Trikoor Bhawan, CIL and its subsidiaries, NLCIL and SCCL. Cabinet Secretariat proposes a calendar and periodically reviews Pakhwada activities. Guidelines and new directives have been introduced regarding SAP and Swachhata Pakhwada from time to time.

As per the Order of Ministry of Jal Shakti, Swachhta Pakhwada for the Ministry of Coal was fixed for the second half of June 2020. From 24th Mar 20, the whole country has been under severe attack of Covid 19. Even now, the Offices are working under reduced workforce to contain the spread of the deadly virus. Keeping in view such a pandemic situation, it was thought to defer the holding of Swachhta Pakhwada for the year 2020-21. It was proposed to organise one Swachhta Mah in the month of October 2020 (from 1st to 31st Oct 2020). During this time, extensive activities were undertaken to carry out the themes of the year. All the advisories given by the M/o Jal Shakti in this matter were complied with.

CIL and subsidiaries (7 subsidiaries-ECL, CCL, WCL, BCCL, NCL, MCL, SECL), CMPDI, NLCIL, SCCL, CCO and CMPFO have observed the Swachhata Mah, October, 2020 with great enthusiasm. Mass Pledge by all employees of PSUs was undertaken and spreading the word through social media for Swachh Bharat Mission was also done actively by the CPSEs.

CPSEs have observed Voluntary cleaning activities of the surrounding/nearby areas including workers' colonies. CPSEs have adopted some of nearby habitations to create awareness generation about open defecation free movement and construction of toilets.

CPSEs have reported daily on the performance of Swachhata Mah, October 2020 on one Whatsapp group created by the DDG, Statistical Division. The Awards were sponsored by D/o Drinking Water for recognizing contribution for work done during the Swachhta Pakhwada. The following three units have been evaluated as the outstanding performers in this regard:

- (i) Rajrappa Area of CCL;
- (ii) TPS-II, NLCIL;
- (iii) RG-III Area, SCCL.

Swachhata Hi Sewa 2020:

Swachhata Hi Seva (SHS), a campaign mobilising millions of people with a common purpose of Swachhata, witnessed many individuals during all SHS campaigns spreading awareness and initiating innovative programs. By the Ministry all out efforts were made to observe the campaign. All the CMDs of Coal India Limited and its Subsidiaries, SCCL and NLC India Ltd were advised to initiate efforts to make the Swachhta Hi Sewa 2020 Campaign a success throughout. All the PSUs submitted detailed action plans. As a matter of recognition for the efforts made by different Units of Coal PSUs along with their usual role of coal production, it was proposed to institute three mementos to each CIL Subsidiary and SCCL, NLCIL each from 2019. For each Subsidiary/Coal PSU, a Committee headed by Director (P) to evaluate the performance of each Unit under their jurisdiction under the Swachhta Action Plan has been formed. The Committee evaluates the performance of each Unit participating in the Swachhta Hi Seva Campaign for every year. In order to boost the morale of the officers,

the Swachhta Sewa Shield was also organised like last year. The best three performing Units in each Subsidiary/Coal PSU are awarded the memento. This initiative encouraged the CSR Team in their activities. CIL, SCCL and NLCIL have already taken up the matter of adopting a number of Parks within their command area and re-naming them as " Gandhi Van ". This year Swachhata hi Sewa Campaign was organised for the whole month of October 2020 starting with taking of Swachhata Oath on 2nd October 2020. This year the occasion of 150th Gandhi Jayanti Celebration and the Swachhta hi Sewa Campaign have been linked. Theme of Swachh Bharat Mission for CIL, SCCL and NLCIL was kept as Swachh Office, Swachh Neighbourhood and Swachh Park. As a part of Swachhta hi Sewa Campaign efforts have been taken to eliminate the use of single use plastics and keeping the neighbourhood clean. Offices coming under the jurisdiction of CIL, SCCL, NLCIL observed Swachhta hi Sewa Campaign during the whole month of October, 2020.

This year the winners of the SHS 2020 campaign are:

S.No.	Subsidiary	Area Name	Rank
1.	BCCL	Bastacolla	1
2.		Katras	2
3.		Hqs	3
4.	CCL	Rajrappa	1
5.		Kuju	2
6.		CCL Hqs	3
7.	CMPDIL	RI-IV. Nagpur	1
8.		HQS. Ranchi	2
9.		RI-VII. Bhubhaeswar	3
10.	ECL	Sonepur Bazar Area	1
11.		Bankola Area	2
12.		Pandaveswar Area	3
13.	MCL	MCL HQ	1
14.		Basundhra	2
15.		Bharatpur	3

S.No.	Subsidiary	Area Name	Rank
16.	NCL	Nigahi	1
17.		Khadia	2
18.		Jayant	3
19.	SECL	Gevra	1
20.		Kusmunda	2
21.		Raigarh	3
22.	WCL	Wani	1
23.		Pench	2
24.		Majri	3
25.	NLCIL	CSR Department	1
26.		Mine I	2
27.		Mataria Management Complex	3
28.	SCCL	RG.III	1
29.		BPA	2
30.		BHPL	3






