



NORTHERN COALFIELDS LIMITED
(A Mini-Ratna Company)



“SWACHHTA – HI - SEVA”
11TH SEP, 2019 TO 2ND OCT, 2019

DESCRIPTION OF ACTIVITY

Various activities were undertaken by different areas/units of NCL on the 9th day of “Swachhta Hi Seva” Campaign:-

- A special initiative undertaken by NCL in which all women rally was conducted for spreading the awareness among people against the use of plastic products and to collect all plastic waste at a place. These women also performed a nukkad naatak based on the theme to avoid use of Single Use Plastics.
- A unique awareness campaign conducted by NCL in which school's students did the awareness talk with the NCL employees. Students visited different departments of office and told employees about the ill effects of plastics and requested everyone to stop using plastic products.
- Shramdaan activity was organised in Amlohri Kalyan Mandap in order to make it plastic waste free zone. A team of NCL employees cleaned the entire service building and its premises and collected all the plastic waste made it completely plastic waste free zone.
- A new initiative taken up by NCL, in which various walls at public places in Gorbi Market were painted with messages to avoid the use of Single-Use Plastics.
- In order to ensure proper implementation of activities planned under the campaign, senior officials of NCL regularly visit places to inspect. During inspection, officials check the cleanliness works and also aware people to be actively involved in this drive for a better future.
- Swachhta activity conducted by NCL in which school children of various schools along with their Principal/teacher collected plastics in a drive towards plastic free zones.
- Continuously, NCL is conducting the cleanliness drive on regular basis under which the cleanliness activities as well as plastic collection are being done at various places like workplace, residential areas, nearby market areas, service building and other places.

PLACE:

NCL, Singrauli

DATE:

19th Sep, 2019

NO. OF PEOPLE PARTICIPATED

450 (approx.) people participated

NO. OF HOURS DESIGNATED

Around 2 hours designated by areas/units









