



NORTHERN COALFIELDS LIMITED
(A Mini-Ratna Company)



“SWACHHTA – HI – SEVA”
11TH SEP, 2019 TO 2ND OCT, 2019

DESCRIPTION OF ACTIVITY

Various activities were undertaken by different areas/units of NCL on the 8th day of “Swachhta Hi Seva” Campaign:-

- In order to make places in and around NCL plastic waste free zone, a team of NCL employees visited Amlohri bus stand and collected the plastic products like plastic glass, plastic bags, etc from there and also from shops near this bus stand. All shopkeepers and public were instructed to stop using Single Use Plastics (SUP).
- Also, from one of the Haat bazaar, NCL accumulated all the plastic bags from the shopkeepers and informed them about the ill effects of these plastic products. These shopkeepers were suggested to stop use of single use plastic products.
- Shramdaan activity was organised in one of the schools near NCL, Bina Intermediate College. In this, the school premises was being cleaned in which students also participated. Further, Swachhta pledge and swachhta talk was also undertaken where the students were told not to use single use plastics and to use cotton/jute bags instead of plastic bags for purchase.
- One more “Plastic Muktidhaam” stall installed by NCL in Jhingurdah shopping complex on the weekly market day for more visibility and reach. In this stall, cloth bags were distributed to general public. These public were also advised to keep using cloth/jute bags in place of plastic bags while purchasing items.
- Continuously, NCL is conducting the cleanliness drive on regular basis under which the cleanliness activities as well as plastic collection are being done at various places like workplace, residential areas, nearby market areas, service building and other places.

PLACE:

NCL, Singrauli

DATE:

18th Sep, 2019

NO. OF PEOPLE PARTICIPATED

400 (approx.) people participated

NO. OF HOURS DESIGNATED

Around 2 hours designated by areas/units





