



NORTHERN COALFIELDS LIMITED
(A Mini-Ratna Company)



“SWACHHTA – HI – SEVA”
11TH SEP, 2019 TO 2ND OCT, 2019

DESCRIPTION OF ACTIVITY

Various activities were undertaken by different areas/units of NCL on the 7th day of “Swachhta Hi Seva” Campaign:-

- NCL undertook a very special initiative under Plastic Waste Management drive. In this, cloth bags made by women, who are receiving training in our company’s stitching training centre “Kaushal Vikas Kendra” were distributed to general public in Gol market. This initiative helped these women in self employment as well as it helped in spreading awareness in general public about using cloth bags instead of plastic bags. The shopkeepers in the market were also encouraged to purchase cloth bags in future from these ladies of training centre .
- A new initiative was undertaken by NCL in which a meeting with shopkeepers was organized in the market place where HODs of various departments, JCC Members, other officers and staffs were present. In this meeting, shopkeepers were advised to provide cloth bags in place of plastic bags to buyers. Afterwards, the team distributed cloth bags to these shopkeepers as well as to colony residents of Bina.
- Also, NCL’s team visited Indira Market and gave message to do not use “single use plastics”. The team collected the plastic bags kept by shopkeepers and distributed cloth bags to them.
- A drive was organized in NCL in order to make General Manager’s Office of Amlohri area, a Plastic-Free Zone.
- Oath taking ceremony held in field office of Krishnashila in which Swachhta Pledge was taken. During this, swachhta talk was also done where employees were advised to stop using single use plastics and especially, the plastic bags while buying products from market.
- "Say no to single use plastic" message was given in the shops of NSC Hospital of NCL.

PLACE:

NCL, Singrauli

DATE:

17th Sep, 2019

NO. OF PEOPLE PARTICIPATED

350 (approx.) people participated

NO. OF HOURS DESIGNATED

Around 2 hours designated by areas/units





