



NORTHERN COALFIELDS LIMITED
(A Mini-Ratna Company)



“SWACHHTA – HI - SEVA”
11TH SEP, 2019 TO 2ND OCT, 2019

DESCRIPTION OF ACTIVITY

Various activities were undertaken by different projects/units of NCL on the 3rd day of “Swachhta Hi Seva” Campaign:-

➤ NCL undertook a very innovative step in the “Swachhta Hi Seva” Campaign in which a stall named “Plastic Muktidham” has been installed in one of the market area near NCL premises. In this stall, volunteers of NCL distributed the jute/cloth bags to general public. In addition to it, one white board was also installed in the “Plastic Muktidham” stall where a promise to not use plastic bags were taken from these public along with their signatures. This activity was undertaken to achieve maximum impact on general public towards making India, plastic waste free.

➤ Awareness programmes through personal interaction with the staffs and executives working in NCL offices was conducted. A special awareness initiative was undertaken in which a Swachhta team with a group of people with drummer and other musical instruments attracted the attention of employees by visiting various departments in the office. With the help of this attention, all plastic bottles, plastic bags and plastic related products were collected in a dustbin with a message to stop using single-use plastics.

➤ Inspection of waste dumping sites was done in order to ensure proper waste disposal under plastic waste management.

➤ Regular cleaning of residential areas and office premises of NCL in which bush cutting and garbage cleaning is being done, which is a continuous process in NCL.

➤ Extensive cleanliness and public awareness drive was undertaken. Under this, NCL officials visited various quarters of NCL colonies and service buildings. Their, the officials collected the single-use plastics and advised them neither to use single-use plastics nor to throw any plastic waste, here and there.

➤ Inspection of cleanliness in one of the workshop’s canteen of NCL and awareness about cleanliness was done.

➤ Cleanliness drive was conducted in one of the school premises under Swachhata Campaign in which school premises was cleaned.

➤ Additionally, in one of the area of NCL, with the help of security team and other teams, some illegal encroachments were also removed in order to make that specific area look neat and clean.

PLACE

NCL, Singrauli

DATE

13th Sep, 2019

NO. PEOPLE PARTICIPATED

600 (approx.) participated

NO. OF HOURS DESIGNATED

Around 3-4 hours designated by each area/unit









